

CATHERINE BERNIGER

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EDUCATION

Ohio University | 3.540 GPA

2021 - 2025

College of Education

- Bachelor of Sciences in Human & Consumer Sciences

College of Business

- Marketing Minor

EXPERIENCE

Sales & Management Intern | The Buckle Inc. | Columbus, OH

May 2024 - August 2024

- Managed and led the accessories department, achieving a 10% sales growth over the summer.
- Developed a comprehensive business plan, established measurable goals, and honed leadership skills.
- Delivered exceptional customer service, fostering meaningful connections to build customer loyalty while curating cohesive outfits for guests.
- Effectively communicated data findings regarding sales and inventory on numerous Teams calls.

Key Holder | Label Shopper | Athens, OH

November 2023 - Present

- Recently promoted to Key Holder role, entrusted with independently opening and closing the store, managing daily operations, maintaining store security, and fostering a productive environment.
- Organize and maintain sales floor, create visually appealing displays, dress mannequins, and ensure cleanliness of the store.
- Prepare and process new inventory for store floor placement.
- Operate cash registers and process customer transactions using multiple point-of-sale systems.

Sales Associate | Abercrombie & Fitch | Columbus, OH

May 2023 - August 2023, Winter 23/24
Seasonal

- Operated registers, processed customer checkouts, retrieved online orders, and managed returns.
- Assisted customers in fitting rooms by providing alternative sizes and organizing returned items.
- Maintained an organized store floor, restocked merchandise, and handled go-backs.

Sales Associate | The Memorial Tournament | Dublin, OH

May - June 2022/2023 Seasonal

- Stocked merchandise and clothing, ensuring displays were organized and visually appealing.
- Provided exceptional customer service by assisting customers in locating items and selecting appropriate sizes.
- Operated the register and efficiently processed customer transactions.

Sales Associate | Five Below | Columbus, OH

May 2022 - August 2022, Winter 22/23
Seasonal

- Stocked merchandise and organized zones to maintain a clean and visually appealing environment.
- Operated cash registers, processed transactions, and handled cash accurately.
- Collaborated with team members to ensure an efficient and well-maintained workplace.
- Received employee of the month for going above and beyond with customer service and work ethic.

HONORS & ACTIVITIES

President's List

2024

Dean's List

2022/23/24

Honors Society | Phi Upsilon Omicron

2022 - 2024

Nordstrom Ambassador

2023 - 2024

NRF Student Program

2023/24

SKILLS

Technical

- Microsoft Excel, Powerpoint, Outlook, Teams | Adobe Photoshop & Illustrator | Canva | Advanced Sales Training | Visual Merchandising | Consumer Research | Organization | Marketing | Social Media |

Interpersonal

- Problem Solving | Customer Service | Strong Communication | Adaptability | Creative Thinking | Time Management | Collaboration | Motivation | Decision-Making | Flexibility | Multitasking | Fabric Knowledge |